



May 14, 2020

**STAFF REPORT**

**MEMO TO: SUTTER COUNTY CHILDREN & FAMILIES COMMISSION**

**FROM: MICHELE BLAKE, EXECUTIVE DIRECTOR**

**SUBJECT: APPROVAL OF ACCEPTANCE OF FUNDS**

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**RECOMMENDATION:** It is the recommendation of the Executive Director that the Commission authorize to accept sponsorship funding from Anthem Blue Cross to assist in COVID-19 response efforts for children 0-5 years of age and their families in Sutter County in the amount of \$5,000.00.

**BACKGROUND:** Sutter County Children & Families Commission has pivoted efforts during this fast-changing situation to ensure appropriate response to family's needs during COVID-19. Staff have conducted bag/activity/book distributions where thousands of products have been delivered, addressed hundreds of community phone calls through our Call Center, shifted communication efforts heavily to social media outlets, conducted porch deliveries of essential supplies to high-risk families/childcare providers, have distributed emergency funding as a result of COVID-19, implemented a new text program to provide families health/development information and have responded pivoted programming to virtual space. With these innovative response efforts, staff has forged partnerships to increase capacity of distribution for children and families in Sutter.

Anthem Blue Cross has sponsored Sutter County Children & Families Commission \$5,000.00 to further serve family's during these response efforts. With these funds, the Sutter County Children & Families Commission will continue to purchase and disseminate crisis management supplies for distribution for Sutter County families.

**IMPACT ON COMMISSION RESOURCES:** None.

**POLICY ACTION REQUESTED:** Accept the \$5,000.00 sponsorship from Anthem Blue Cross and approve the use of funds to continue COVID-19 response efforts.